

March 2020

## **Letter From the President**

Dear Members and Friends of EACC Florida.

COVID19 is impacting our personal and professional lives in unprecedented ways, disrupting the organizations that we work for, interact with, and indeed the global system that we have come to rely on in so many ways.

The transatlantic relationship itself is being put to the test by the COVID-19 pandemic, presenting international businesses with challenges on a scale not seen since the financial crisis. Utilizing its chapters in the United Stated and Europe, the European American Chamber of Commerce is working with the business community to focus on and resolve issues specific to transatlantic trade.

As part of the EACC network, EACC Florida sees this crisis as a unique opportunity to continue supporting our members and the transatlantic business community by sharing information and facilitating the connections you need to navigate this difficult period and navigate our current collective challenges. Together with our sister chapters, EACC Florida will be working on a series of transatlantic webinars and other on-line offerings to provide the kinds of thought leadership that has exemplified EACC's programs since its founding.

EACC Florida announced that its next event would be held on Tuesday March 24th and that it would focus on data protection, the interaction between the CCPA and GDRP, and how CCPA impacts US and European companies in the United States. As we all "go virtual" for an indefinite amount of time, understanding these two regimes might become more important than ever! We will now offer it as a webinar. Details about how to register were sent out on Friday so please sign up!

We will not stop our ongoing efforts to provide valuable services to our members in the coming months. However, our programs will remain virtual until this crisis is overcome.

Please support us by adding us (events@eaccfl.com; csleszynska@eaccfl.com; asutin@eaccfl.com) to your allowed contacts to receive our invitations and communications.

Reach out to us with your ideas and requests for assistance.

And if you haven't done so already, join EACC and use us as a resource and a forum to share best practices with our vibrant community of members in EACC Florida and across all our chapters on both sides of the Atlantic.

Best regards and stay safe,

Alan Sutin President – EACC Florida

P.S. – For membership information please email: info@eaccfl.com